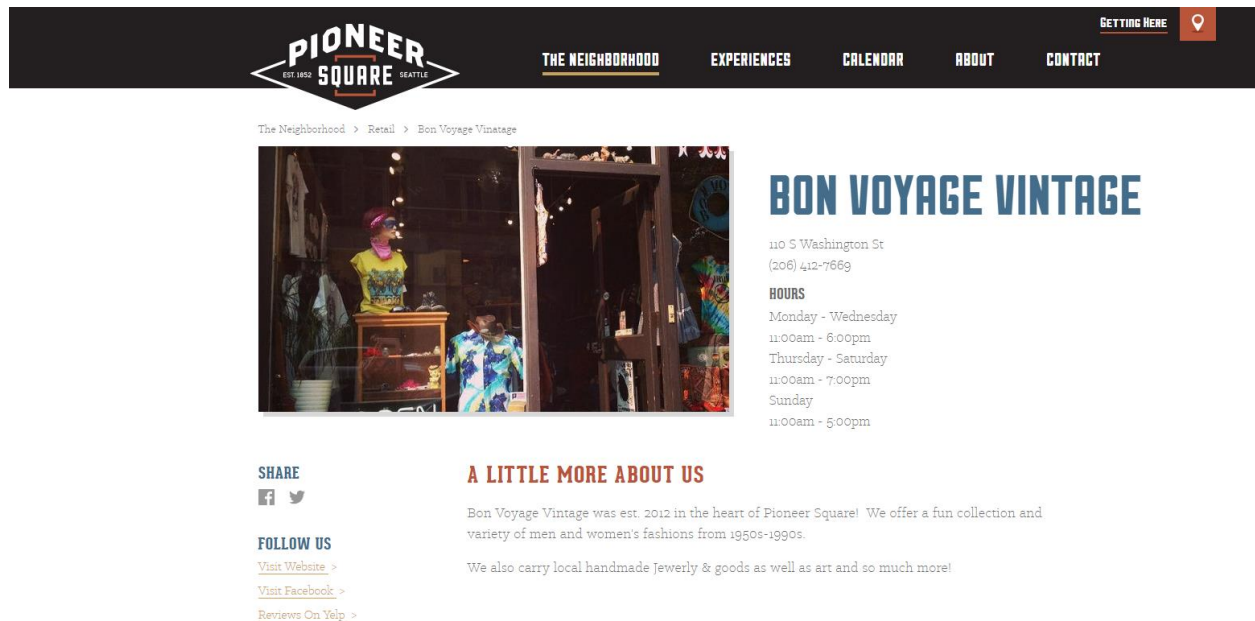Please reply regarding the following directory criteria for your business to be featured on our new neighborhood website. Below are the steps and descriptions for the information we are trying to capture.

1. **Business Name:** Submit the title of your business you want featured as your business header. See "Ebbets Field Flannels" sample below

   Example:

2. **Hero Image:** Attach a cover image for your business at least 1200px wide, anything less will be blurry. This image should not include your business title since the content management system will automatically overlay your business title on the image you choose. If you don't have an image we will use a default Pioneer Square picture for your business until we can get the right one in there.

3. **Business Description:** Submit your Business description. this will be the information the user sees when they click your preview thumbnail. We already have your address, phone number, hours of operation, website, Facebook & Yelp information. Please let me know if you DO NOT wish for us to post this to your Business entry. See Example below.

4. **Short description**: If you want to submit a short 2-3 sentence description for your business do so here if not I will shorten your main business description for you. See Example below.

5. **Thumbnail Image**: Attach an image to be used on the Neighborhood landing page as a preview for your business listing. If you do not have a specific preview image and would like to use the same image as the hero go ahead and leave this field blank. Remember, the preview image should be 585px300p or it will look pixelated and blurry! See Example below.

BAD BISHOP

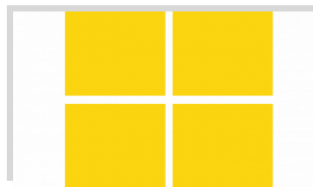704 1st ave

Learn More

BEBA'S DELI

415 1st ave s

Learn More

BERLINER KEBAB

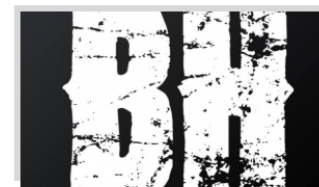221 1st ave s

Learn More

BISATO

84 yesler way

Learn More

BISTRO AT COURTYARD

612 2nd ave

Learn More

BOX HOUSE SALOON

124 s washington

Learn More

6. **Business Contact Name & Email**: This will not be displayed on our website but is very helpful for to be sure I am communicating with the right point person for your business.

I appreciate your help in making our website GREAT!

Chris Woodward
Marketing Manager
ALLIANCE FOR PIONEER SQUARE
T: 206.667.0687 Ext 101